

## Cookies policy

This document explains how **Tovie AI Limited** (“**Tovie AI**”, “**We**”) applies cookies and similar technologies (collectively “**Cookies**”) when you use websites owned and/or operated by Tovie AI (“**Website**” and collectively “**Websites**”), our services (“**Service**” or “**Platform**”) or our customers who use our Platform. It explains what these technologies are and why We use them, as well as your rights to control our use of them.

This Cookie Policy forms part of our Privacy Policy, which sets out how and why We collect, store, use and share personal data generally, as well as your rights in relation to your personal data. Please read our Privacy Policy for information on these items. Capitalized terms used in this Cookie Policy but not defined herein have the meanings set forth in our Privacy Policy.

### What is a cookie?

A cookie is a small piece of information that is sent to your browser by a website you visit. The Website uses first party cookies, those set by a website that is being visited by the user at the time, as well as third-party cookies, set by a different domains, as described below. Third party cookies enable third party features or functionality to be provided on or through the Website. The parties that set these third party cookies can recognize your device both when it visits the Website and when it visits certain other websites. Cookies can be stored on your device for various periods.

### How do we use cookies?

The following sets out how We use different categories of cookies, as well as information on your options for managing your settings for the data collected by these technologies:

Strictly necessary cookies — these cookies are essential for you to browse the Website and use some of its features, such as the ability to login in and access secure areas. Without them, basic functions of our Website would not work. Because these cookies are strictly necessary to deliver our Website’s essential services, you cannot refuse them.

Preferences cookies — also known as “functionality cookies”, these cookies allow Website to remember choices you have made in the past, like what language you prefer or what your user name and password are so you can automatically log in.

Analytics cookies — also known as “performance cookies”, these cookies collect information about how you use Website, like which pages you visited and which links you clicked on. Their sole purpose is to improve our Website functions.

Marketing cookies — these cookies track your online activity to help advertisers deliver more relevant advertising or to limit how many times you see an ad. These cookies can share that information with other organizations or advertisers.

Cookies used to integrate third party services — these cookies are used to integrate third-party functions on the Website, such as videos or social network plug-ins. Note that we have no control over these third-party cookies.

More information about our use of cookies can be found in the table below:

Source	Purpose	Description
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Tovie AI	Strictly necessary cookies	We use these cookies for user authentication and identification, in order to make our features and functions available. Examples of these cookies are <i>SESSION</i> , <i>XSRF-TOKEN</i> .
Tovie AI	Preferences cookies	We use these cookies in internal chat-widget to keep user testing session status.
Google Analytics	Analytics and marketing cookies	These cookies are used to collect and analyze information about how you use the Website. We use this information to analyze and improve our services. These cookies collect information pseudoanonymously. In addition, Google uses these cookies to personalize advertisements. Examples of cookies used for this purpose are <i>__ga</i> , <i>__gat</i> , <i>__gat_*</i> , <i>__gid</i> , <i>tmr_*</i> and <i>NID</i> . You can opt out of using these cookies by the <a href="#">Google Analytics Opt-out Browser Add-on</a> .
Stripe	Used to integrate third party services	Cookies <i>__stripe_mid</i> , <i>__stripe_sid</i> and <i>m</i> are set by Stripe payment gateway. These cookies are used to enable payment on the Website without storing any payment information on a server.
YouTube	Used to integrate third party services	When you view a web page on our Website with an embedded YouTube video, YouTube creates cookies <i>PREF</i> , <i>VISITOR_INFO1_LIVE</i> , <i>YSC</i> and other.
Crisp	Used to integrate third party services	Cookies <i>crisp-client</i> are used to provide user support with Crisp chat-widget solution.
Facebook	Marketing cookies	These cookies ( <i>fbp</i> ) are used for remarketing and tracking purposes. For more information on Facebook's privacy policy, check <a href="#">here</a> . You can manage your personal settings for advertisements on Facebook at <a href="#">Your Ad Preferences</a> .
Twitter	Marketing cookies	These cookies are used for remarketing and tracking purposes. For more information on Twitter's privacy policy, check <a href="#">here</a> . You can change your settings in your personal Twitter account to receive advertisements.
Reddit	Marketing cookies	These cookies are used for remarketing and tracking purposes.

Soundcloud	Used to integrate third party services	These cookies ( <i>sc_anonymous_id</i> ) is used to serve content that we host on Soundcloud to our website.
Mailchimp	Marketing cookies	These cookies are used to deliver newsletters, gather statistics around mail opening and clicks to monitor usage. For more information, please see <a href="#">Mailchimp's Privacy Policy</a> .

### How to control cookies?

Most browsers are set to accept cookies by default. If you prefer, you can set your browser to disable cookies or to notify you when cookies are being stored. If you disable cookies or refuse to accept a Website's request to place cookies, it is possible that some parts of our Website will not function properly or potentially not work at all. You can find more information about cookie management on the most popular web-browser help pages by visiting the following links:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Microsoft Edge](#)
- [Safari \(macOS\)](#)

### How to contact us?

If you still have any questions about Cookies We use, please contact Us at [client@tovie.ai](mailto:client@tovie.ai).